

Witzenmann builds - family business on course for the future

The Witzenmann Group is continuing on its economically stable course. The family-owned company is investing in a new headquarters with modern production and administration, thereby securing jobs in Germany.

Positive economic situation:

The Witzenmann Group increased its turnover by 6.4% to €786 million in 2023.

Witzenmann employs around 4400 people worldwide.

Despite a tense environment, this positive development will continue in 2024.

Witzenmann is successfully tapping into new markets in the future-oriented fields of hydrogen, the semiconductor industry and new mobility.

"We are holding our own against global competition, tapping into important future markets and looking to the future with optimism,"
says CEO Dr Andreas Kämpfe.

New headquarters as a strong commitment to the founding location

Witzenmann is building a new headquarters in Buchbusch. The investment of more than €40 million for the first construction phase is the largest in the company's 170-year history to date. In challenging times, the family-owned company is thus emphasising its loyalty to Pforzheim - the place where it was founded in 1854.

Setting out on the next transformation

Witzenmann is striving for a future-oriented transformation in the areas of technology, digitalisation and culture. A lead plant for parts for hydrogen applications and the chip industry, among other things, is being built at Buchbusch. Production will be fully digitally networked. The building is 100% climate-neutral in operation. Modern working environments based on the New Work concept are being created in administration and production.

The new headquarters will make Witzenmann more sustainable and efficient and secure jobs in Germany in the long term.

WitzenmannPLUS:

The most important figures on the first construction phase at a glance!

- Length: 260m
- Width: 139 metres
- Height: 20 m
- Production area: approx. 23,000m²
- Realisation costs 1st construction phase: approx. €40 million
- approx. 700 workplaces
- 753 machines
- 12,500 storage spaces
- PV system output: 1.8 million kWp
- Construction time: 18 months
- Completion: October 2025

Bilder und Bildunterschriften



From left: Fabian Mörk, Specialist Factory Planning, Project Manager Witzenmann PLUS, Christine Wüst, CHRO, Dr Andreas Kämpfe, CEO, Philip Paschen CDO/COO, Irene Krings, CFO, Matthias Wode, Vice President Administration Facility Management
Photo source: Witzenmann GmbH

Weitere Informationen unter:



Witzenmann: <https://www.witzenmann.de/de/>
Innovation: <https://www.witzenmann.de/de/innovation/>
Digitalisierung: <https://www.witzenmann.de/de/digitalisierung.html>



Witzenmann: <https://www.linkedin.com/company/witzenmann-gmbh/>
Philip Paschen: <https://www.linkedin.com/in/philip-alexander-paschen-b31264/>



Witzenmann: https://www.instagram.com/witzenmann_group/



Witzenmann: <https://www.facebook.com/WitzenmannGroup>



Witzenmann: <https://www.youtube.com/user/witzenmann1>

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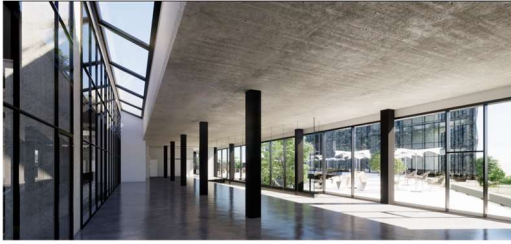
Bildunterschrift: Dr. Andreas Kämpffe, CEO Witzenmann GmbH
Fotoquelle: Witzenmann GmbH



Witzenmann GmbH Philip Paschen COO/CDO
Fotoquelle: Witzenmann GmbH



Architektur-Visualisierung, Bauabschnitt 1 und Verwaltungsgebäude
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